



Advertising on the Inistioge Web-Site - www.inistioge.ie

Inistioge Community Council Ltd is a community and voluntary organisation that has operated a website for Inistioge since 2009. It provides information to two broad audiences -

- **Local Information** - the site includes information on local services primarily aimed at people living in the area. This is particularly useful for the many new people who come to live in the area on a regular basis. The site includes a comprehensive Business Directory.

- **Visitor Information** - the other audience that is targeted by the site is people who are visiting Inistioge. It supplies information on available accommodation, restaurants and things to do in the area.

We are now offering an opportunity for a small number (maximum of 10) of businesses to advertise on the site as Featured Businesses. So whether you are interested in targeting people living locally or visitors you have the opportunity to get your message across to that audience.

Google Search - we are Number 1!

www.inistioge.ie appears on top of the list for the following search terms in February 2014. Try it yourself and see!

Inistioge, self catering Inistioge, accommodation Inistioge, things to do Inistioge, fishing Inistioge...

Google Analytics for www.inistioge.ie

Heading	Number - 2013	Description
Visits	21,668	Total number of visits to the website
Unique Visitors	15,535	Number of different people who visited the site
Page Views	62,706	Average pages views - 2.89
New Visitors	75%	Hadn't visited the site prior to 2013
Geographic spread of visitors	Ireland 72% UK 9% US 9%	Others - Australia, Canada, Germany, France
Mobile	33% approx from mobile devices	
Gender / Age	Male 54%, Female 45%	